



NAMPA IDAHO

WELCOME TO NAMPA, IDAHO

NATIONAL ACCOLADES

#1 Best Run City
U.S. News, July 2018

5 City for Economic Confidence
Yahoo Finance, Nov 2018

#4 City to Raise a Family
Zumpter, September 2018

#1 Top Performing Economy (Idaho)
Bloomberg, Aug 2017

#6 America's Cheapest States to Live
CNBC July, 2017

Top State for Job Growth
Forbes, February 2016

#1 in the Nation for Employment Growth
U.S. Bureau of Labor Statistics, May 2016

#2 Top Up-And-Coming Cities for Recent
College Grads , *Forbes, June 2015*

Best Kept Secret in the Pacific Northwest.
USA Today, Aug 2018

#2 State for Tech Sector Growth
Comptia Cyberstates, 2016

#1 Fastest Growing City
Forbes, Feb 2018

Running list of these and others:
bvep.org/facts/national-accolades.aspx



"Located in the heart of the Treasure Valley, Nampa, ID. offers plenty to those looking for an affordable place to live and work. The range of entertainment options and jobs is as vast as the natural attractions that draw thousands of tourists to the area each year for camping, skiing, hiking and river adventures. Vineyards and wineries near Nampa provide romantic excursions throughout the year. Low cost housing and utility costs draw many young professionals and families to Nampa."

CITY OF NAMPA, READY FOR YOU.



Looking for new opportunities?

Consider Nampa where great companies grew from an idea to a flourishing business with long legacies of success. Companies like Amalgamated Sugar, Plexus Corp., Mission Aviation Fellowship, Sorrento Lactalis, and Materne North America have made Nampa their homes.

Why?

Nampa has a long history of providing a business friendly atmosphere, low operating costs, skilled employees and a great quality of life. Located just 15 miles from Boise, Nampa brings metropolitan amenities together with a relaxed pace of life and true sense of community spirit.

A plethora of post-secondary educational offerings, including Northwest Nazarene University and the College of Western Idaho provide new and growing companies access to training opportunities, not to mention a large pool of trained employees in the Boise Valley market.

The Valley consistently ranks among the top 10 locations for business and family in the U.S. by the **Wall Street Journal**, **Kiplinger's** and **Forbes**, among others. It truly stands out from the other mid-sized metros.

We look forward to welcoming you to the community

www.whynampa.com
www.cityofnampa.us

Debbie Kling
Mayor of Nampa



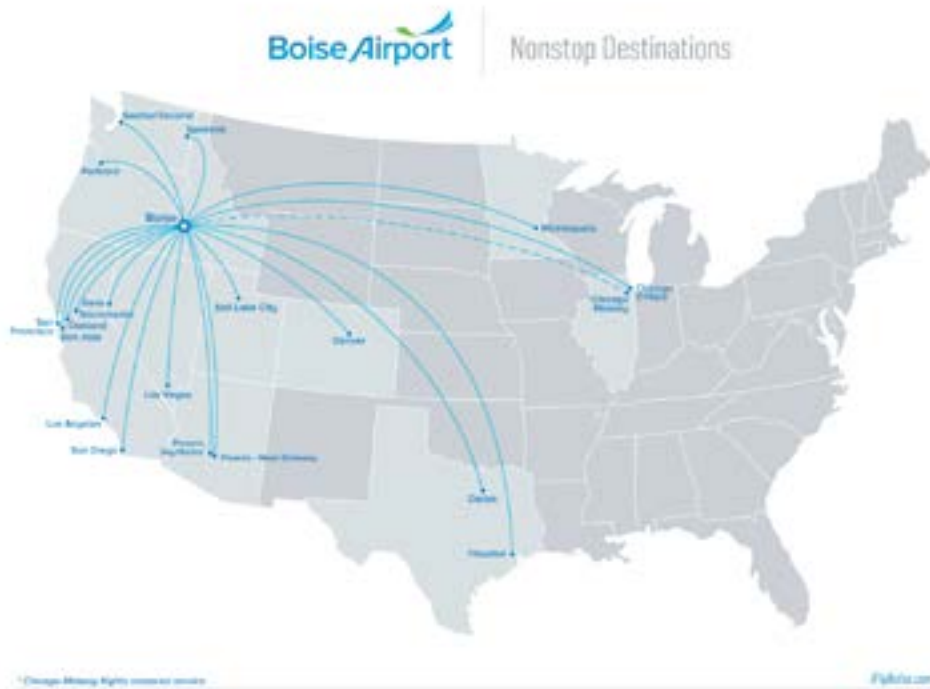
→ LOCATION! LOCATION! LOCATION!

Highway System

Nampa is ideally located to reach the large markets of the West. From the Pacific Northwest to Southern California and throughout the Rocky Mountain region, Nampa is accessible by overnight truck delivery. -84 is the major interstate serving the Boise-Nampa Metropolitan area, with I-84 branching toward the northeast into downtown Boise. Federal highways 20, 26, 95 and 30, and state highways 21, 44 and 55, also serve the region.

Air Service

Nampa Municipal Airport is a city-owned public airport located in Nampa. It is a general aviation airport used for private, emergency, military and industrial aviation and is home to the Warhawk Air Museum.



Boise Airport (BOI) is located approximately 20 miles from Nampa and sees more than 3 million travelers each year. The airport is served by 6 major airlines which offer non-stop flights to 17 major cities, including Chicago, Denver, Houston, Las Vegas, Los Angeles, Minneapolis, Oakland, Phoenix, Portland, Reno, Sacramento, Salt Lake City, San Diego, San Francisco, San Jose, Seattle and Spokane. .

Public Transportation

ValleyRide provides public bus transportation throughout the Boise Valley and Commuteride provides van and carpooling services in the area.

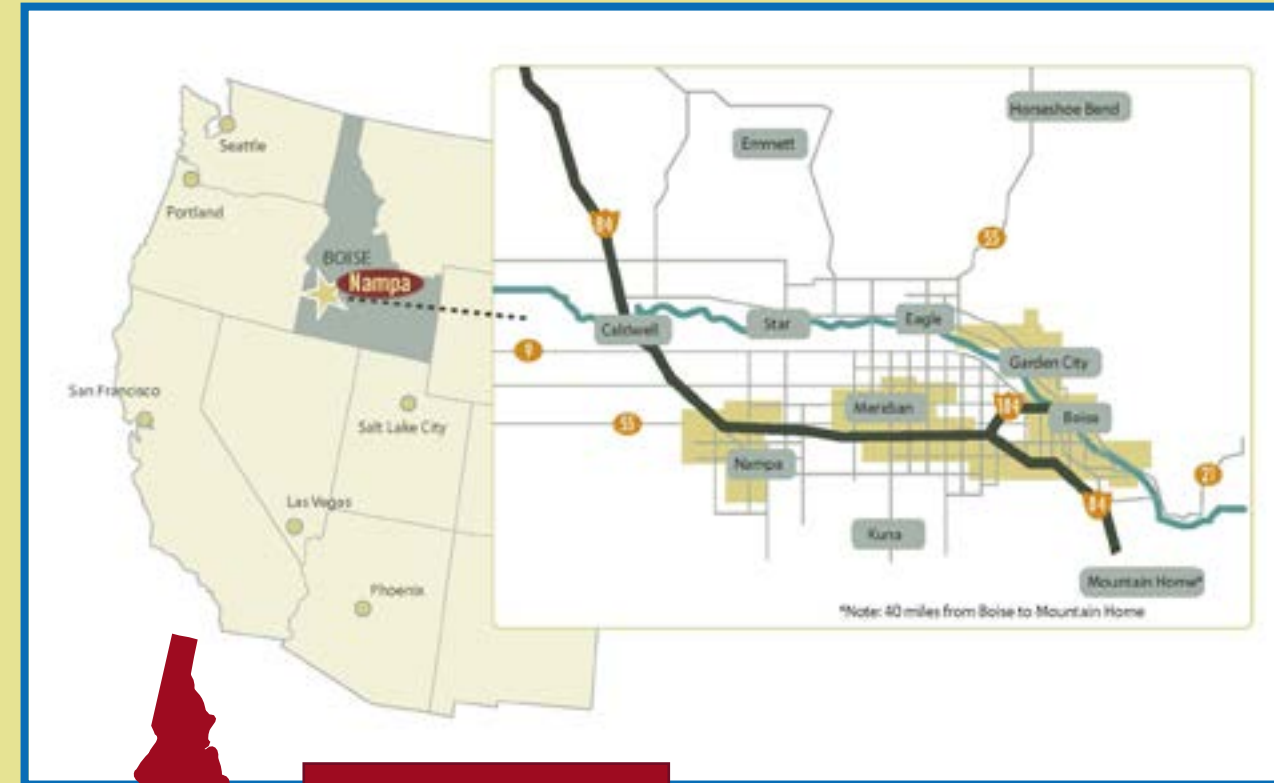
Rail Service

Union Pacific has a major presence in Nampa, offering access to their national system.

AIR SERVICE

The Boise Airport (BOI) is located less than five miles from downtown Boise and handles more than three million travelers each year.

NON-STOP FROM BOISE TO	FLIGHT TIME
Chicago, IL	3 hrs 19 mins
Dallas, TX	3 hrs 5 mins
Denver, CO	1 hr 45 mins
Houston, TX	3 hrs 7 mins
Las Vegas, NV	1 hr 45 mins
Los Angeles, CA	2 hrs 10 min
Minneapolis, MN	2 hrs 47 mins
Oakland, CA	1 hr 40 mins
Phoenix, AZ	1 hr 54 mins
Portland, OR	1 hr 10 mins
Reno, NV	52 mins
Sacramento, CA	1 hr 36 mins
San Diego, CA	2 hrs 0 mins
San Jose, CA	1 hr 55 mins
San Francisco, CA	1 hr 48 mins
Salt Lake City, UT	1 hr 2 mins
Seattle, WA	1 hr 20 mins
Spokane, WA	59 mins



DEMOGRAPHICS & QUICK FACTS

POPULATION (MSA) 2019 EST **712,200**
 Nampa: 102,030 (2019 Estimate, Compass)

LABOR FORCE (MSA) **327,098**
 Nampa: 40,821

UNEMPLOYMENT RATE (MSA) **2.8%**
 Nampa: 3.4% (ID Dept of Labor, January 2019)

MEDIAN AGE (MSA) **35.6**
 Nampa: 31.1

EDUCATION (NAMPA)
 Bachelors Degree or Higher: 19.33%
 White Collar Workers: 38%
 Blue Collar Workers: 61%

WAGE LEVELS (MSA, BLS 2018)
 Median Hourly: \$16.47
 Mean Hourly: \$20.90
 Mean Annual: \$43,480

COST OF DOING BUSINESS
 Nearly **1/3** Lower than California & Washington. And, no tax on services

COST OF LIVING
89.8% of the national average.
 Average cost of home is **86.5%** of the national average

NEED A CUSTOM REPORT?
 Nampa Economic Development provides confidential and no-cost services to companies looking for information about Nampa. Let our team put together a detailed analysis of our labor pool and demographics, and help you find the resources you need.

Email us at: info@cityofnampa.us or call at: (208) 468-5430



Source: GemStateProspector.com

Industry Sector	MSA Avg. Employment	Nampa Avg. Employment	MSA Avg. Salary	Nampa Avg. Salary
Agriculture, Forestry, Fishing and Hunting	5,667	523	\$33,553	\$36,057
Mining, Quarrying, and Oil and Gas Extraction	190	10	\$49,140	\$33,131
Utilities	1,172	73	\$85,540	\$70,508
Construction	23,086	3,317	\$36,909	\$41,067
Manufacturing	28,460	5,019	\$50,024	\$46,385
Wholesale Trade	14,080	1,215	\$44,824	\$47,184
Retail Trade	36,401	5,825	\$28,587	\$32,471
Transportation and Warehousing	9,141	1,160	\$38,081	\$42,292
Information	4,127	685	\$43,264	\$39,080
Finance and Insurance	12,268	902	\$53,855	\$51,754
Real Estate and Rental and Leasing	3,868	336	\$35,994	\$37,187
Professional, Scientific, and Technical Services	16,463	1,122	\$50,219	\$47,935
Management of Companies and Enterprises	4,572	116	\$74,620	\$42,095
Administrative and Support and Waste Management and Remediation Services	25,829	1,653	\$27,072	\$26,368
Health Care and Social Assistance	43,629	5,335	\$35,706	\$35,858
Arts, Entertainment, and Recreation	5,349	223	\$23,504	\$16,370
Accommodation and Food Services	28,613	3,819	\$14,677	\$16,239
Other Services (except Public Administration)	8,656	1,661	\$27,123	\$29,031
Public Administration	27,932	950	\$51,329	\$44,540
TOTAL	313,022	37,146	\$42,414	\$36,389

*Annual County Wage used by the Idaho Department of Commerce for the Tax Reimbursement Incentive may differ from what is shown above

NAMPA PRIVATE EMPLOYERS

- Amalgamated Sugar
- Plexus Corp
- Materne North America
- ON Semiconductor
- Great American Snacks
- Sorrento Lactalis
- Image National Signs
- Northwest Nazarene University
- Saint Alphonsus
- Mission Aviation Fellowship
- Union Pacific Railroad
- Woodgrain Millwork Inc
- Packaging Corporation of America
- St. Lukes Health System
- Pacific Press
- Franz Bread
- Fleetwood Homes

REC TECH

- Mirage Enterprises
- Double R Trailer Mfg
- Carlisle Precision Machinging
- Adaptive Technologies
- Interstate Group
- Heartland RV
- Cordova Outdoor
- Guidefitter

TARGET INDUSTRIES

- Manufacturing
- Food Processing & Agri-Business
- Technology

EMERGING INDUSTRIES

- Back Office/Shared Services
- RecTech

WHY CHOOSE NAMPA?

"We chose Nampa for our first western US location because of its proximity to suppliers, distribution network, and the size of the building we needed. What we found when we came to Nampa was a progressive local government that was excited to assist in the growth of our business. Nampa has a great welcoming business climate that has exceeded our expectations."

- Boris Salomé, Plant Manager Materne North America - GoGo squeeZ



EDUCATION

BOISE STATE UNIVERSITY

Boise State University is the largest University in Idaho. With 643 faculty members, nearly 20,000 students, and a choice of nearly 200 degrees and certificate programs, Boise State is more than just the Bronco Nation.

COLLEGE OF WESTERN IDAHO (CWI)

College of Western Idaho (CWI) is one of the fastest growing community colleges in the nation. Since its first offering of classes in January 2009, enrollment at CWI has grown to service more than 28,000 students a year. CWI has seven campus locations throughout Boise and Nampa, plus hundreds of classes online. In the fall of 2012, CWI introduced a new 176,000 sq. ft. state-of-the-art facility to provide professional-technical training opportunities in the Valley. Programs can be coordinated with workforce development for local companies with specialization in drafting, electronics, machine tooling, and transportation technology, as well as welding and metals fabrication.



Northwest Nazarene University

College/University	Estimated Enrollment (Boise Valley)	Type of Program
Boise State University	24,000	4-year: 7 colleges with nearly 200 degrees/certificate programs
University of Idaho	1,000	4-year: Main campus in Moscow, ID. Boise campus offers 60 different degrees
Northwest Nazarene University	2,046	4-year: 60 areas of study, 19 masters degrees, also serves 6,000 continuing education students and 2,300 concurrent credit high school students
College of Idaho	1,041	4-year: Idaho's oldest private college with 26 majors
College of Western Idaho	28,000	2-year community college: Works closely with companies to create custom training programs.

HIGH SCHOOL DIPLOMA
25.7%

SOME COLLEGE
24.82%

ASSOCIATES DEGREE
9.34%

BACHELORS OR HIGHER
31.57%

65.73% of the population has some college training or above. Over 55,000 are currently enrolled in higher education. (Boise-Nampa MSA, 2018)

"Flying M Coffee was founded in downtown Boise and loved the vital mix of independent businesses that only downtowns can create. We felt that Nampa was poised for its own urban renewal and were encouraged by the steps the city had taken to assist private businesses to consider the historic core. Since opening in 2006, our coffee garage has become a community gathering place thanks to the support of great Nampa customers." - Kevin and Lisa Myers, Flying M Coffee Garage



FLYING M COFFEE GARAGE

"With affordable real estate, accessible recreation and a burgeoning food scene, the Treasure Valley is claiming some of the spotlight from regional neighbors Seattle and Portland, Oregon" (USA TODAY, 2018)

#1 BEST PLACE TO LIVE

(Livability, 2019)



1ST 

Boise Metro ranks first for the lowest business costs in the Pacific U.S. (KPMG's Competitive Alternatives, 2016)

Idaho is #1 for the lowest average costs for private employer-based coverage for families (insurance) in the U.S. (United Benefit Advisors, 2017)


#1

Fastest Growing State in the Nation (Census Bureau, 2019)

ONE-THIRD

Overall business costs in the Boise Valley are nearly a third lower than in California and Washington.



→ CITY OF FAMILY

Arts, Culture and Fun

At the Nampa Civic Center, residents enjoy an incredible array of concerts, live theater and community events in a beautiful downtown facility. Nampa is also home to the Ford Idaho Center, an entertainment venue unmatched in the state. With an arena, horse park, outdoor amphitheater and sports complex, the Ford Idaho Center hosts events all year long. From the world famous Snake River Stampede rodeo to the Rolling Stones, you are sure to find something for everyone. Downtown Nampa features local musicians, a farmer's market, food truck rally, and several other family friendly events. Northwest Nazarene University's Brandt Center attracts guests such as the Boise Philharmonic Orchestra.

Volunteerism Thrives

Everywhere in Nampa one sees the fruits of volunteerism. Community members helped build the city's Ridgecrest Golf Course, the magnificent Nampa Recreation Center, the Salvation Army Community Family Shelter, various parks, schools and churches. The community rallies when schools need to be built, houses painted or leaves picked up. Nampans have a selfless and collaborative way of getting things done.

Focus on the Children

An enormous amount of time, money and energy goes into providing Nampa's youth with a rich childhood. Its schools, library, Boys and Girls Club and numerous non-profit community events and agencies all give young people opportunities to grow. Hundreds of families create and maintain numerous festivals that bring joy to the community. That is why Nampa has made the rankings as one of the Top 100 Communities for Youth.

Optimal Recreation

Greenbelt walking and biking paths runs throughout Nampa. Only a few miles from the Deer Flat Wildlife Refuge, Nampa boasts tremendous recreation opportunities, with swimming, boating, fishing and bird watching. Nature's bounty surrounds Nampa. About 15 miles south of town, the Snake River winds through a dramatic desert canyon, its rocks painted with petroglyphs dating back 10,000 years. About 30 miles to the north is the Boise Front, with its ski resorts, vast public land, alpine hiking and rock climbing, and amazing sightseeing. The area offers hunting, biking, golf and camping.

Small-Town Hidden Charm, with BIG-TIME Fun!

Nampa's family-friendly community has a distinct cultural heritage. From its early days people relied on family members, neighbors and churches to see them through the ups and downs of the agricultural economy. Nampa's can-do spirit comes from the strength we get from a supportive family, community and a mutual respect for individual liberty and hard work.



➔ INCENTIVES

The Nampa Development Corporation and the City of Nampa offers incentives to businesses creating jobs and revitalizing Nampa. Our city government is dedicated to providing your investment with everything we can.

- Expedited Permit Review
- Assistance with infrastructure improvements for qualifying projects
- Local match for State incentives

PROPERTY TAX INCENTIVES

Property Tax Exemption

Businesses that invest in new manufacturing facilities may receive partial or full property tax exemptions from county commissioners. To qualify, businesses need to invest a minimum of \$3 million.

Large Business Property Tax Cap

Businesses that invest a minimum of \$1 billion in capital improvements will receive a property tax exemption on all property in excess of \$400 million in value per year.

Large Employer Property Tax Cap

Businesses that employ at least 1,500 people within an Idaho county may receive a property tax exemption on property values in excess of \$800 million. To qualify, the business must make a yearly capital investment of at least \$25 million within that county.

100% Property Tax Exemption

Business inventory and registered motor vehicles, vessels and aircraft are exempt from property tax.

Inventory Tax

Idaho does not have an inventory tax.

TAX REIMBURSEMENT INCENTIVE (TRI)

1-30% tax credit for 1-15 years on corporate, sales, & withholding taxes for companies that bring expansion or relocation projects to Idaho with a minimum of 50 jobs and wages above average income of \$31,388 in Nampa.

RESEARCH INCOME TAX CREDIT

Businesses conducting basic and qualified research may earn an income tax credit of 5% that may be carried forward up to 14 years.

IDAHO BUSINESS ADVANTAGE

(for qualifying companies)

- Enhanced Investment Tax Credit to 3.75% against the corporate income tax for the personal property part of the project (machinery/equipment – computers).
- Real Property Improvement Tax Credit of 2.5% against corporate income tax - \$125,000 per taxable year with 14 year carry forward so total of \$1,750,000. (new plant & building facilities)
- New Jobs Tax Credit: increases the standard \$1000/per job corporate income tax credit up to maximum of \$3,000/per job, depending on wages paid.
- Sales & Use Tax Rebate of 25%. This is for any sales & use tax that is paid for the property constructed, located or installed within the project.
- Small Employer Growth Incentive: local county commissions can grant an exemption on all or part of the new investment value from property taxes for a determined period of time.

*To qualify a company must make a minimum \$500,000 investment in new facilities and create at least 10 new jobs that pay at least \$40,000 annually plus benefits. Average wage for all other jobs created must be \$15.50/hr plus benefits.

WORKFORCE DEVELOPMENT TRAINING FUND

Minimum \$2,000/per new job created, paid directly to the company.

IDAHO POWER INDUSTRIAL EFFICIENCY INCENTIVE

Cash incentives for energy efficient designs

IDAHO OPPORTUNITY FUND

2013 legislation established new grant program which allows the Director of Idaho Department of Commerce to direct funds to projects for infrastructure needs within the community. This \$3 million fund will be used within this year to help “close” new projects.

INCOME TAX INCENTIVES

3% Investment Tax Credit

Businesses that make qualifying new investments¹ may earn an income tax credit. This credit can offset up to 50 percent of a company’s state income tax liability and may be carried forward up to 14 years. Note: Qualifying property is new or used depreciable property. Idaho adopted the definition of qualifying property found in Internal Revenue Code (IRC) Sections 46(c) and 48 in effect prior to 1986. The depreciable life must be three years or more. Property not used in Idaho and vehicles under 8,000 pounds gross weight do not qualify.

5% Research Income Tax Credit

Businesses conducting basic and qualified research may earn an income tax credit of 5% that may be carried forward up to 14 years.

Corporate Income Tax

Computed at 6.925% of the Idaho taxable income of a corporation. Corporations that are taxable in Idaho and another state or country or are part of a unitary group of corporations, use a 3 factor formula to ascertain how much of the business is conducted in Idaho. The apportionment formula is made up of a property factor, a payroll factor, and a sales factor. These three factors, with the sales factor being double weighted for all taxpayers except for electrical and telephone companies, are totaled and divided by 4 to compute the Idaho apportionment factor. The Idaho apportionment factor is then applied to the business income of the corporation to compute income assigned to Idaho. Non-business income allocable to Idaho is added to the income apportioned to Idaho to arrive at Idaho taxable income.

SALES TAX INCENTIVES

Production Sales Tax Exemption

Businesses purchasing equipment and raw materials used directly in manufacturing, processing, mining, fabrication or logging operations; for clean rooms used in semiconductor and semiconductor equipment manufacturing; for any equipment or material used in research and development activities; and processing materials, substances or commodities for use as fuel for the production of energy may earn a sales tax exemption.

We do not tax services including telecommunication services, and utilities such as; water, gas, electricity, or natural gas. In our region, we do not have any local option sales tax.

Up to \$20 Million in Industrial Revenue Bonding

Tax-free bonds to finance manufacturing, processing, production and assembly projects are issued by a public corporation with the project or business serving as collateral. Taxable industrial revenue bonds also are available up to and exceeding \$20 million

QUICK RATES

SALES & USE TAX
6%

CORPORATE INCOME
6.925%

#4 BEST STATE - PROPERTY TAX RATE
2019 Tax Foundation Study

PROPERTY TAX EXEMPTION
First \$100,000 of personal property is exempt from taxation

(SUI) STATE UNEMPLOYMENT INSURANCE RATE
1%

PERSONAL INCOME TAX
1.125% - 6.925%
Rates range on a bracketed system based off of income levels

MINIMUM WAGE
\$7.25

UNION MEMBERSHIP 4.7%
(NATIONAL AVG: 10.5%)

IDAHO IS A
RIGHT TO WORK
STATE



ECONOMIC DEVELOPMENT

Beth Ineck, CEcD, Director

(208) 468-5430 ~ info@cityofnampa.us

9 12th Avenue South, Nampa, ID 83651

www.whynampa.com



NAMPA Proud