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Mayor



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News Release

Nampa Selected for Main Street Program

(September 26, 2013) – The City of Nampa has been selected by the Idaho Department of Commerce to participate in the Idaho Main Street Project.

The purpose of Idaho's Main Street Program is to assist Idaho communities with their downtown revitalization efforts. The Main Street project advocates a return to community self-reliance and empowerment by rebuilding commercial districts by building on the strengths already present such as historic buildings with unique architecture and locally owned businesses that provide great personal service.

The Main Street Program encourages local committees to look at specific areas of interest or concern and eventually helps the businesses in that area create a strong non-profit.

By being selected for this program Nampa will receive training, assistance with vision and mission statements for the downtown area, assistance in formulating a work plan and creating a non-profit, and will receive customized technical assistance. Nampa's goal is to eventually meet the rigorous state and national standards to become a certified Main Street Community

Main Street Programs have generated more than \$51 billion in new investment and created hundreds of thousands of jobs in commercial districts throughout the country. Created over 30 years ago by the National Trust for Historic Preservation, the Main Street Program is a proven program of success for preservation-based, downtown economic revitalization.

Downtown Nampa currently has four Main Street committees, economic restructuring; organization; design; and promotion. Those interested in volunteering for any of Nampa's Main Street committees, please contact Lisa Levings at levingsl@cityofnampa.us or Robin Collins at collinsrr@cityofnampa.us.

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