

SPECIAL COUNCIL  
February 21, 2019

Mayor Kling called the meeting to order at 4:00 p.m.

Clerk made note that Councilmembers Bruner, Hogaboam, Levi, Haverfield were present. Councilmember Rodriguez, Levi, Skaug was absent.

### **Overview**

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Nampa's current Comprehensive Plan was adopted in 2012 after a more than two-year process which involved over 300 residents. Much of the plan is likely still applicable, but with continued growth, it is time for a complete review. The comprehensive plan review will focus on updating data, changing the horizon year to 2040 to match other plans, reviewing the existing 739 strategies, and examining the future land use map to make sure that the plan is still relevant. The Comprehensive Plan Advisory committee will be the primary body tasked with reviewing the plan and with making recommendations to the Planning and Zoning Commission and City Council. The broader community will also be involved through a Boise State University Survey, open house and other opportunities.

The fourth Comprehensive Plan Advisory Committee meeting was held on Thursday, February 21, 2019 from 4-6 p.m. at Nampa City Hall Council Chambers (411 3<sup>rd</sup> St S). Forty-three (43) people signed into the meeting. This document outlines the meeting content and outcomes.

### **Presentation**

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After an introduction by Mayor Kling, City of Nampa Planner II Doug Critchfield briefly reviewed information from feedback at the previous meetings.

Shannon McGuire, Chief Empowerment Officer of *Spark! Strategic Solutions*, summarized the process thus far in revisiting the City's vision, mission, core values and focus areas and asked for feedback from the committee.

### **Group Discussion**

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Shannon McGuire, Chief Empowerment Officer of *Spark! Strategic Solutions*, facilitated a group exercise. Committee members were asked to discuss thoughts around the mission, vision, core values and focus areas.

### **Report-Out Comments from Group Discussion:**

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#### ***Round 1***

***Groups were asked to review the strategy map and provide their feedback (what do they like, not like, what's missing, etc.)***

***Group represented by Marjorie Potter, Salvation Army***

- Thought mission statement is too long; not user friendly. City of Nampa: a safe and healthy community where people prosper. Some people may not understand what free market principles were; hard to remember.

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- Core Values: the word teamwork seems weak; prefer innovative. Excellence as a core value; collaboration instead of teamwork sounds better.
- Focus Areas: focus on individuals and people (we want to be more than an industrial city).

*Group represented by David Peterson, citizen*

- Mission: incentive referred to monetary incentive; think City folks are easy to work with. Questioned free market and how it aligned with mission statement.
- Teamwork: means two different things. Thinks the Mayor expects city folks to work together; also thinks teamwork involves the citizens and city staff (city can't function in a vacuum.)
- Core values: servant leadership resulted in confused leadership.
- Infrastructure: an ease of process. As a citizen and consultant.

*Group represented by Heidi Rahn and Mari Ramos, Nampa School District*

- Vision statement: has a lot of grit and integrity within in; start with Nampa promotes. Give a vision that's actionable.
- Mission: wondered about free market incentive as well as the independent piece of it.
- Core Values: wondered about teamwork; suggest adding more grit. Continuity, partnership...add something else.
- Focus areas: great; nothing to be added.

*Group represented by Deb Curry, citizen*

- Purpose statement: only internal or external.
- Mission and vision: neither mission or vision but not future looking. Both need to be reworked.
- Core values: Looked pretty good. Servant leadership: is this covering good customer service? Instead of teamwork use collaboration (to incorporate more people)
- Focus Areas: fine but one focus area is missing: culture. What's the Nampa culture? Suggest that be a focus.

*Group represented by Norm Holm, City of Nampa*

- Purpose statement: thought it was good.
- Core Values: well stated.
- Simplify mission and vision so people can remember.
- Group had lengthy discussion about economic development and new development coming to town.

*Group represented by Jeff Barnes, City of Nampa*

- Safe and healthy community statement: not terribly motivating (but activating)
- No mention family or businesses (entrepreneur)
- Didn't discuss mission and vision a lot but suggested summarizing so it's more memorable.

- Promote industrial development; urban renewal strategies; downtown area and 11<sup>th</sup> Ave Corridor.
- Liked teamwork
- Liked focus areas
- Focus on what we can do (verses what we can't do)
- Discussed barriers to infill development (cost to bring things up to code; possible language barrier; educate people on where to go and the process)

## **ROUND 2 –**

### ***Groups reported on discussion around 27 strategic areas (what's working, what's not working)***

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#### *Group represented by Deb Curry, citizen:*

- 1-5: economic development
- 6-17: fall under livability including culture and housing.
- 20-27: infrastructure
- 27 is too many to group together to work on in a unit.
- How will these strategies be made measurable?
- Verbs such as encourage/promote are too general; what does that mean?

#### *Group represented by Margorie Potter, Salvation Army:*

- “Ditto” to previous groups
- Think the people aspect is missing
- Didn't think library covered very well
- Could be a lot shorter/combined together

#### *Group represented by Jordan Baker, citizen:*

- Not a lot to add
- It's been a pleasure to hear from groups
- A couple of objectives and then we could organize subcategories underneath.
- Objectives and strategies as it relates to environment and use of our resources.
- Library and bike path are represented but Nampa Rec Center/Parks & Rec not well represented

#### *Group represented by Daniel Badger, City of Nampa:*

- #19: timing response for materials was an odd inclusion
- Some comments including Constructing/providing housing aren't necessarily part of the city's responsibility
- Heavy on bicycle strategies but not inclusive of some other strategies to increase/fund infrastructure
- Condense into smaller groups

#### *Group represented by Jeff Barnes, City of Nampa:*

- Summarize more (hard to summarize this many)
- Had good discussion on infill #10; what about infill downtown?
- Love livability and housing (more energizing)
- Transfer highlights to front sheet
- Reviewed vision statement. The word prosperity and opportunity came out.
- Community design and style of the community
- “Excellence” came up in some of the planning
- Safety – is that public safety? Transportation, where we put the roads
- Indian Creek pathway came up

*Group represented by Norm Holm, City of Nampa:*

- Hard to classify into focus areas
- First 10 focus on economic development
- Out of 10, eight fell into a high priority status
- The second page, we peeled down six of them as high priorities
- On the third page, five fell into high priority (related to infrastructure)
- How to move forward it a little awkward.
- A comment of including tourism was also submitted as something that was omitted/missing in the process.

### **Closing & Next Steps**

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Shannon commented there would be a presentation before Council in October and there is an option to reconvene the committee in September after Mayor Kling goes on listening tours within the community this summer.

One committee member suggested to provide materials to review online before reconvening in September so they could come prepared with suggestions.

Shannon commented the strategic priorities would be refined and time bound (short-, mid-, long-term) when presented to council.

Mayor Kling asked for committee’s feedback on their desire to have a meeting in March or if they would like to wait until after the listening tours and meet in September, prior to the Nampa City Council presentation. Mayor Kling commented the goal is to be systematic in getting it done. *Committee responded they were okay with omitting the March session and meeting again in September.*

Mayor summarized the priorities of safety, infrastructure and economic development are themes that have come up multiple times through various processes.

Mayor Kling welcomed the committee to reach out to the Mayor’s office if they belonged to an HOA who would like to be part of the listening sessions this summer. Mayor Kling also invited the committee to come to the State of the City on March 20.

Committee members were thanked for their participation and asked to complete comment sheets.

<b>General Comments</b> <i>(Comments are verbatim)</i>		
#	<b>Please let us know if you have any comments or suggestions regarding the meeting format, future land use designations or strategic priorities?</b>	<b>Response</b>
1	<p>“Livability” encompasses the very important but intangibles that cause people to say I want to life here – I am glad I live here. Things like beautiful parks, public transit that is convenient and frequent, presence of entertainment options, jobs near home, attractive affordable housing.</p> <p>The strategy map is a good map for staff and city employees but it’s pretty dry and unexciting. Livability is what people “get” (understand). Everything on the map is vital and important to residents but doesn’t necessarily answer the question, “What makes people want to live in &amp; visit Nampa?”</p> <p>What is unique about Nampa?</p> <p>Why doesn’t Nampa have a tourism agency, committee or department?</p>	<p>Thank you for leaving comments from the Comprehensive Plan Advisory Committee yesterday. We value your feedback and input.</p> <p>As a quick FYI, the City of Nampa sits on the Nampa Chamber’s tourism committee. The chamber is the official entity who is eligible to receive grants from the Idaho Department of Commerce’s tourism division. The City of Nampa has a Venue Management Advisory Committee which does discuss tourism opportunities.</p> <p>Thank you again and have a great weekend.</p>
2	<p>City of Nampa: a safe a healthy community where people prosper.</p> <p>Mission statement is too long. Not user friendly. Somewhere in between (prosperity statement and mission) would be better.</p> <p>Core Values-teamwork seems weak.</p> <p>Maybe-innovative? Instead</p> <p>Excellence should be a core value.</p> <p>Collaboration instead of teamwork.</p> <p>Focus areas-people or individual should be the primary purpose (primary purpose seems a little sterile).</p>	<p><i>Contact information not provided.</i></p>

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Passed this 4th day of March 2019.

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MAYOR

ATTEST:

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CITY CLERK