

Idaho Center Advisory Commission

February 19, 2015

Meeting Minutes

CALL TO ORDER

Chairman Doug Holly called the meeting to order at 4:06 p.m.

ROLL CALL

Commissioners Present:

Doug Holly, Debbie Kling, Dennis Fulcher, Sara Minic, Vern Carpenter, Erica Hernandez

Commissioners Absent:

Mitch Minnette, D.J. Weibold

Guests Present:

Todd Godfrey, Vikki Chandler, Daniel Salamone, Matt Schultz, Monica Engleton, Jeremy Branch

APPROVAL OF THE MINUTES

Dennis Fulcher made a motion to approve the minutes. Vern Carpenter seconded the motion. Motion carried.

INTRODUCTIONS:

Chairman Holly asked everyone to go around the room and introduce themselves. Introductions began with the board and regular guests, and then proceeded with new guests.

Daniel, Matt, Monica and Jeremy are all graduate students at Boise State University working towards completion of the Capstone Project. Part of their project was to attend a public governmental meeting, and to learn more about RFP processes.

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Commissioner Kling proposed the commission create a list of identified needs, then go down the list and indicate the funding source and return on investment for each. For instance, where should the focus be of the land? What is the best utilization of the land? Commissioner Minic responded that the community focus always comes back to the horse park being the focus.

Commissioner Kling stated there needs to be a report that shows utilization, revenue streams, and what the expenses were to help determine what the focus should be.

Chairman Holly proposed that the commission review the list of potential goals for the Board that was distributed at the January meeting and be prepared to come up with a plan at the March meeting. In the meantime, Chairman Holly will meet with Steve St. John to get a list of capital needs and improvements for the Ford Idaho Center, along with trying to obtain some better information on the utilization for the next meeting.

NEW BUSINESS:

None

REPORTS AND COMMUNICATIONS:

Ford Idaho Center Update

Todd Godfrey announced they will have Allison Krause at the Ford Idaho Center in the summer. This will be an outdoor concert event. They also have a couple more concerts in the works, and will have 8-9 shows in the amphitheater.

Ford Idaho Center is still working on corporate sponsors. Currently, they are working with the banks to obtain sponsorships, and they have two (2) tours next week for discussions on sponsorships. Todd updated the commission that Dutch Bros. is currently upstairs in the Ford Idaho Center and working their 1st Event.

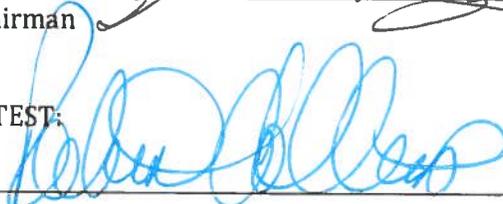
Miller/Coors will be here next week to tour the property to see what capital investments they will make on equipment and concessions.

Events currently going on at the Ford Idaho Center are basketball and track. The horse park season kicks off in March. The AgForum will be held on February 25th, and the Monster Truck Show will be coming.

Idaho Center Area Plan Update

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Chairman

ATTEST: 
Secretary

Next regular scheduled meeting is March 19, 2015

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